



CALPEEK

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P.O. BOX 1468, BEVERLY HILLS, CA 90213 (213) 659-0205
Dick Rosengarten, Publisher

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NEW POLLING ON 1992 DEMO SENATE CONTESTS.

Editor's note: With 9 months to go before the serious campaigning gets underway, here is the way the Demo field of candidates is taking shape for the TWO U.S. Senate seats up for grabs in 1992. The survey data is from the Calif. Poll (Feb. 7-12, 444 Demos surveyed). Next week CALPEEK will cover the GOP senatorial candidates...

...THE DEMOCRATS - As of now, former S.F. Mayor Dianne Feinstein is the only Demo who has said she will run for the senate seat now occupied by John Seymour (R-Anaheim). This is the 2-year seat, which is up again in 1994...

...On the other hand, there are at least 4 Demos who are actively running for the full-term, 6-year seat that now belongs to retiring U.S. Sen. Alan Cranston. The field includes U.S. Reps. Bob Matsui of Sacto and Mel Levine of West L.A.; Calif. Lt. Gov. Leo McCarthy; and former Calif. Gov. Jerry Brown. U.S. Rep. Barbara Boxer of Marin says she will run, but hasn't decided which seat to go for. Levine hasn't made a formal announcement, but all indications point to a run for Cranston's seat...

...On the outside looking in are Controller Gray Davis; entertainment executive Frank Wells; and perhaps S.F. Mayor Art Agnos...

...NAME ID among Demo voters. As might be expected, DiFi leads the pack with 89%, followed by Jerry Brown at 82%. Next comes LMc at 70% and Davis with 62%. Then there is a drop to the 3 House members: Boxer is at 34%, Matsui at 29% and Levine is at 20%. A year ago, Wells had ID of 33%, but wasn't included in the current poll. Neither was Agnos, who had 64% name ID. Except for Jerry Brown, the IMAGE SCORES (as a function of name ID) are positive for all the other candidates. Brown's image even among

Calif. Demos isn't great - 1.8 (anything less than 2 is negative)...

...Because all these Demos must win a primary before taking on a GOP opponent, here is the way these politicians match up in pitched primary battles: a 4-way contest for Cranston's seat - Brown 34%, McCarthy 33%, Matsui 12% and Levine 5%, with 16% undecided. Thus what observers have said might be true: Brown may not be all that popular (even among Demos), but in a crowded Demo primary, he might narrowly win...

...In a 3-way contest for the 2-year seat - DiFi gets 50%, Davis 25% and Boxer 14%, with 11% undecided. Odds of DiFi having an uncontested primary are up in the air, but the Calif. Poll shows that she would beat all of her potential Demo rivals. Against Davis, DiFi wins 54% to 32%, while against Boxer, DiFi wins 58% to 24%. Stay tuned...

HARDLINE CONSERVATIVES DOMINATE CALIF. GOP.

Editor's note; The recent Calif. Republican Party convention in Sacramento witnessed not only the hardline conservative wing of the GOP winning the headlines, but also capturing almost complete control of the CRP apparatus. Here is CALPEEK's report & analysis...

...Hardline conservatives, smarting from a series of what they consider moderate and liberal appointments to State government by new GOP Gov. Pete Wilson, flexed their political muscles at the recent CRP convention in what one conservative called "Resurgent Reaganism." The purpose of this display of power was to send Gov. Wilson a clear message that hardliners are NOT pleased with what has taken place during the first 60 days of his administration...

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...And just to make sure Wilson and his operatives got the message, the CRP convention, without opposition, passed the "NO NEW TAXES" Resolution. This resolution was aimed directly at Wilson and his 1991-92 budget, which calls for new taxes to help offset a huge budget deficit..

...Adding to what Wilson supporters must think is insult to injury, the NO NEW TAXES Resolution was introduced to CRP delegates by U.S. Rep. Bill Dannemeyer(R-Fullerton), who will be challenging Wilson's appointee to the U.S. Senate, John Seymour, in the June 1992 Republican primary...

...Wilson, and Seymour too, wisely kept a low profile at the convention after making mandatory speeches and showing "the flag." To his credit, Seymour quickly realized that the NO NEW TAXES Resolution was something he could support which might help down the road. Bob Nelson, Seymour's campaign consultant, is no fool and even hardline conservative consultants who were at the convention noted that Seymour's NO NEW TAXES pledge could help later on...

...The resolutions dealing with "family values" and other social issues that hardliners love to push, were tabled until the CRP's fall gathering in Anaheim. It's a given that many of these resolutions will make it to the floor of the next CRP convention because hardliners are now in control of the party's rules and resolutions committees. Outgoing CRP Chair Frank Visco was highly criticized by hardliners for keeping such resolutions bottled up without debate, but new CRP Chair Jim Dignan is NOT likely to follow this course of action. Bottomline: Gay Republicans are welcome in the Calif. GOP, but hardliners insist that lifestyles be checked at the door...

...As for the hardliner attempt to oust all the moderates, it was only partially successful. One casualty was Yvonne Nix, the CRP's 2nd Asst. Secretary, who was attempting to move up to 1st Asst. Secretary. She was defeated by Betty Cordoba in a rather bitter struggle. A slate distributed by hardliners attacked not only Nix, but her employer, ARCO. The slate flyer noted that ARCO gave a large contribution to Assembly Speaker Willie Brown. And when Assemblyman Tom McClintock got up to nominate Cordoba, he blasted ARCO Chairman Lodwick Cook, who

just a day previously had said in a speech that he favored higher gas taxes to encourage energy conservation. The CRP's moderate treasurer, Paul Hancock, survived by a 13 vote margin, while CRP So. Calif. Regional Chair, Mrs. Phil Moore, was reelected by an 18 vote margin. Both had been targeted...

...FYI: Although it may have been overlooked in some reports, the CRP also approved a resolution to allow the party to field and endorse challengers to any Republican incumbent State legislators who vote to override a Wilson veto of a Demo reapportionment plan. Stay tuned...

ROYCE WILL RUN FOR DANNEMEYER'S HOUSE SEAT.

CA State Sen. Ed Royce(R-Anaheim), one of the State senate's most conservative members, has announced he will run for the congressional seat of Bill Dannemeyer, who is giving up his house post to challenge U.S. Sen. John Seymour(R) in the June 1992 GOP primary. Royce has won endorsements from U.S. Reps. Christopher Cox, John Doolittle and Wally Herger; and State Senators Marian Bergeson & Bill Leonard...

CALIF. DEMOS MEET TO PICK NEW PARTY CHAIR.

By the time No. Calif. CALPEEK readers get this issue, Calif. Democrats will have already picked a new chairman to replace outgoing CDP boss Jerry Brown. The two leading contenders are Sacto area developer/Demo fundraiser Phil Angelides and the CDP's controller, Mitch Fine. CALPEEK sources believe Angelides has the edge in this contest...

...Overall, CALPEEK sources believe the Mar. 1-3 convention in Oakland should be fairly tame (compared to the recent GOP convention where conservatives and moderates clashed often). However, there are some items to watch...

...There are several resolutions which call upon the Calif. Demo Party to hold a March 1992 Presidential Caucus. Demos were frustrated all last year in their efforts to win approval of an early Presidential Primary. And while many think a caucus isn't as good as a primary, some think it's better than nothing...

...One plan put forth by CDP So. CA Vice

Chair Chuck Fuentes call for a Sunday, Mar. 8 event, where 2 delegates would be elected in each of the congressional district caucuses. There are about 382 Calif. delegates selected to go to the DNC Presidential convention, so the Fuentes plan would pick 104. Another plan would have the CDP caucuses pick 150 delegates in early March. The Calif. caucus plan is attractive because the 3 previous Demo Presidential events, the Iowa Caucus(58) and the New Hampshire(24) and Maine(31) primaries, select a total of 113 delegates. Calif.'s caucus would almost match those - making it an important event that couldn't be kissed off by Demos with Potomac Fever...

L.A. CITY ELECTION: BERNSON UNDER SIEGE.
Editor's note: L.A. Councilman Hal Bernson will seek his 4th term on the council in the Apr. 9 municipal election. Here is a brief CALPEEK update on this contest...

...With 5 rivals on the ballot, plus 1 write-in challenger, the Bernson campaign is gearing up for what insiders think could be a tough reelection bid. Of the 6 contenders, most CALPEEK sources believe only two fall into the serious category: L.A. School board member Julianne Korenstein and businessman/homeowner activist Walter Prince. Both have professional campaign management assistance. Of these two, Korenstein, with better name ID & fundraising ability, is believed to be the candidate that could end up in a runoff, if it comes to that. But some CALPEEK sources do not consider Korenstein to be a rising star on the political scene and she may have to answer for her actions on the school board...

...How vulnerable is Bernson? Some early polling for Korenstein (by Fairbank, Bregman & Maullin in late December) showed Bernson with some weak numbers: 27% of those questioned would vote to reelect, while 47% would vote for someone else. Those are NOT good numbers for a 3-term incumbent. Why?? CALPEEK sources lay the blame on the very controversial Porter Ranch development in the San Fernando Valley. Bernson has been the council's main supporter on this plan, which calls for 3,395 new homes and 5.8 million feet of commercial development...

...On the other hand, Bernson does have several advantages. The 12th District is

conservative turf and the lawmaker fits the philosophy of area. He'll also have a huge war chest, perhaps as much as \$300,000...

...FYI: Remember Measure J on L.A. City's November ballot last year? #J was a \$235 million bond measure to upgrade the city's 911 emergency communications system. The measure got 58%, but needed a 2/3rds vote. Well, #J is now going to be Prop. 1 on the April 9 ballot. Same exact wording. L.A.-based Marathon Communications will again run the campaign...

ROOS TO RESIGN MAR. 19; WILL HEAD "LEARN."
Assembly Speaker Pro Tem Mike Roos(D-L.A.) will officially leave office Mar. 19. This past week Roos was named president and CEO of the Los Angeles Educational Alliance for Restructuring Now (LEARN). This is a new foundation formed to help the L.A. School District improve the quality of education in its K-12 system...

...By waiting to officially resign on Mar. 19, Roos has given Gov. Pete Wilson(R) the ability to call a special election to coincide with L.A. City's runoff June 4...

...The 46th A.D. is a Demo district in registration and most CALPEEK insiders expect the Demos to hold this assembly district. The leading contenders include attorney Bob Burke, L.A. Asst. City Atty. John Emerson, PA executive Peter Taylor and Barbara Friedman, a top deputy to L.A. City Controller Rick Tuttle. Other candidates who have surfaced include Keith Umemoto, a consultant to the State Senate Budget Committee; and Demo Party activist Joslyn Yap...

...Umemoto is the son of Kaz Umemoto, a longtime Demo Party activist who 14 years ago ran along with Roos and what seemed like a cast of thousands when then Assemblyman Charles Warren(D) vacated the 46th A.D...

...FYI: Demo candidate Barbara Friedman is thought by some to be the Waxman-Berman candidate in this contest. But here's one endorsement that's interesting. Janis Berman, Howard's wife, is backing her longtime friend, John Emerson. So are W-B allies Lisa Specht and Donna Bojarsky. Another Berman operative, consultant Marc Litchman, is working for Peter Taylor. Stay tuned...

MORE QUAYLE vs. JFK FALLOUT: ANOTHER VIEW.

Last time we left this minor war of words, Demo consultant Joe Cerrell wrote a letter to GOP consultant Bob Nelson saying that he (Cerrell) was "outraged" that Nelson would compare VP Dan Quayle(R) to the late Pres. John F. Kennedy(D). Now State Sen. Bill Leonard(R-Upland) has jumped into the verbal battle. Leonard's memo to Nelson starts by saying that he agrees with Cerrell, BUT then he says why Quayle should NOT be compared to JFK. "Dan Quayle has never lied to the American people about his health and what drugs he was using. Jack Kennedy did. Dan Quayle has been a faithful husband and family man. Jack Kennedy was not. The only thing that Kennedy and Quayle have in common is that Kennedy's tax cut proposal of 1962 was designed to create jobs and improve the economy. Of course, the leftists of the Democratic Party do not like seeing this comparison made," Leonard said. Round 2 complete. Anyone for Round 3???

WATER WARS - II: TO BUILD OR NOT TO BUILD.

With Calif.'s drought getting more severe by the day, many CALPEEK readers are wondering why most CA cities are still allowing the construction of new residential and commercial buildings. The answer is that many cities and local water agencies are JUST NOW beginning to address this issue...

...For example, water meters are no longer being distributed by the Las Virgenes Muni Water District in L.A. Co. and the Lake Elsinore Muni Water District in Riverside Co. In San Diego, 22 of 23 water districts have imposed mandatory cutbacks and there is a move to get the agencies to reduce the number of new water hookups by 30%. No hookups, no construction. This isn't good news for the already recession-hit building industry...

...Of course, a moratorium on water hookups has been in effect in Santa Barbara and Morro Bay (San Luis Obispo Co.) for the last several years...

...The City of Morro Bay, with a population of about 10,000, is an interesting case of how a workable COMPROMISE was made between developers and the city. From 1985-89, the city initiated a "RETROFIT PROGRAM." It is an offset program. For every NEW home or unit to be built, the developer must find 12-15 homes and then retrofit them with low

flow toilets, flow restricters on faucets and shower heads. The cost can run from \$3,500 to \$5,000 (for 12-15 homes) and is paid for by the developer. New toilets use only 1-2 gallons per flush, compared to old models which consume 7-12 gallons. Flow restricters can cut water consumption in half...

...In the City of Los Angeles, Mayor Tom Bradley has asked for a study on a water offset plan, while Councilmembers Zev Yaroslavsky and Ruth Galanter have more solid proposals in the works. Yaroslavsky's plan would link new water hookups to a formula based on the amount of mandatory water conservation required of DWP customers. Galanter's plan would limit hookups and install a retrofit/offset program. Stay tuned...

MIKE HERNANDEZ WILL RUN FOR MOLINA'S SEAT.

Hispanic activist/businessman Mike Hernandez WILL run for the soon-to-be vacated L.A. council seat of Gloria Molina, the Supervisor-elect to the L.A. Co. Board of Supes. At the present time Hernandez is building an organization to support his candidacy. Hernandez ran for political office once before (for assembly against Richard Polano), but was unsuccessful. He has been a longtime ally of Molina's and has built up a number of political IOUs in the community. Will consultant Pat Bond run the Hernandez campaign? No word yet, but Hernandez would like her help...

BILL TO BAN PAID CIRCULATORS WILL NOT FLY.

Assemblywoman Gwen Moore's bill to ban the use of PAID ballot measure circulators is unconstitutional, according to several CALPEEK sources. Moore's AB 441 flies in the face of a U.S. Supreme Court decision on a similar law in Colorado...

INFORMATION YOU NEED TO KNOW ABOUT CALPEEK.

Here is some helpful information about CALPEEK that you may need to know. DEADLINES for editorial and Marketplace Network are 12 noon each Wednesday. CALPEEK is printed each Thursday morning and is usually mailed just before 5 p.m. the same day. Need to reach CALPEEK by FAX? Our FAX phone is (213)657-4340. FYI: CALPEEK does not make refunds on cancellations...